

Valdese Lakeside Park Challenge



Your help is needed to complete the funding.

- Land cost is \$1.4 million
- \$1 million applied for from state grants
- \$400,000 pledged from private donors
- **\$150,000+ needed from community for park amenities**

Thanks to generous pledges of \$300,000 from the Rostan Family Foundation and \$100,000 from Kellex Seating, Valdese is on its way to acquiring and conserving 300 acres of land for a passive park - provided the town is awarded the state grants.



Your pledged contribution will help add park amenities such as hiking trails, mountain biking trails, a kayak launch, disc golf course, fishing dock and a picnic shelter on Lake Rhodhiss. **How will this park benefit Valdese and Burke County?**

- economic development through increased population and tourism
- more exercise options and better health for our citizens
- educational, athletic and service opportunities for our children
- water quality in addition to land and wildlife conservation

Protecting this land has been a 2-year partnership between The Town of Valdese, Foothills Conservancy of NC, and Friends of the Valdese Rec. Join those efforts by investing in the future of Valdese and Burke County.

Pledge today and make this project a reality.

Please consider one of these amounts:

- ___ Mountaineer \$25,000+
- ___ Trailblazer \$10,000+
- ___ Adventurer \$5,000+
- ___ Explorer \$1,000+
- ___ Wayfarer \$500+
- ___ Mover \$100+

Donors of \$100 & above will be recognized at the park and on the FVR web site.

Pledge Early! Pledges made by **May 31, 2017** will help leverage grant applications by showing that our community supports the project. However, pledges will be accepted through October 31.

Pledges are payable by **December 1, 2017**.

Pledge form available at FriendsOftheValdeseRec.org, Valdese Town Hall, Valdese Community Center

Donations are tax-deductible.

Fundraising organized by Friends of the Valdese Rec, Inc.

To review a detailed Park Plan, visit FriendsOftheValdeseRec.org